



PROSPECTUS-ART100

February 2, 2019

Theme: High-quality art under \$100

Charlotte Art League 4100 Raleigh St.

Art100 events are designed to bring high-quality art to 100% of the population regardless of their income level. All attending artists will be asked to bring original works of art that are priced no more than \$100 per piece. By participating, the artists are subsidized by proceeds from the event to help them cover their costs associated with making high-quality art such as supplies, transportation expenses, their time, and their efforts.

There will be a small door fee of \$5 which includes one free raffle ticket.

ELIGIBILITY

There will be a juried call for CAL members and non-CAL artists. Artists will be juried by the Art100 event organizers.

CALENDAR

<u>Call for artist:</u>	January 5th
<u>Deadline for entries:</u>	January 12th by midnight
<u>Artists Notification:</u>	January 15th
<u>Raffle donations drop off:</u>	January 16th-31st
<u>Artist set up:</u>	February 2nd 11AM-5PM
<u>Event:</u>	February 2nd 6:30-9:30PM
<u>NOTE:</u>	Artists have until February 3rd by 3 PM for art pick up

ARTISTS MUST REMAIN AT EVENT UNTIL END OF SHOW

To be eligible for the artist subsidy payment, **the artist must be present for the entirety of the event.**

SPECIFICATIONS

All art for the Art100 events must be priced at no more than \$100. There is no entry fee.

THE FOLLOWING WILL NOT BE ALLOWED FOR SALE: Wet paint/inks and non-original artwork.

SALES - Attending artists retains 100% of their art sales (minus sales tax).

Liability: Charlotte Art League will take every precaution in providing a safe and conducive environment for all attending artists. However, Charlotte Art League and management accept no responsibility for any loss, theft or damage of artwork.

Any questions or concerns contact: Event Coordinators at Art100.clt@gmail.com



Charlotte Art League
February 2nd, 2019
4100 Raleigh St Charlotte NC

CALL FOR ARTISTS

Art100 events are designed to reach 100% of the public regardless of their income level by bringing talented local and national artists together to give the public the opportunity to acquire exceptional, original works of art that are priced no more than \$100. Participating artists are asked to bring original works of art that are priced at no more than \$100 per piece. By participating, the artists will be eligible for an equal portion of the proceeds from the door fee/raffle tickets, alcohol sales, and other avenues of revenue to help them cover their costs associated with making high-quality art such as supplies, their time, and efforts.

ENTRY DETAILS

Email 5-10 JPEGs before midnight on January 12th of your original art you will be offering for sale (so we can advertise for you) to Art100.clt@gmail.com Please add "Art100" to the subject line to be considered. All participating artist must bring a minimum of 10 pieces of art to the event. Artist will be supplied with 2 sides of a 6'x4' free-standing grid wall for display (please contact coordinators in advance if different accommodations are needed).

TIMELINE

<u>Call for artist:</u>	January 5th
<u>Deadline for enteries:</u>	January 12th by midnight
<u>Artists Notification:</u>	January 15th
<u>Raffle donations drop off:</u>	January 16th-30th
<u>Artist set up:</u>	February 2nd 11AM-5:30PM
<u>Event:</u>	February 2nd 6:30-9:30PM
<u>NOTE:</u>	Artists have until February 3rd by 3 PM for remaining art pick up

Entries will be juried by event coordinators

Theme: Art under \$100

No entry fee

NOTE: Art left more than 5 days after the event will become the property of CAL

The following will not be accepted: Art priced over \$100 or wet paint/ink

Artists retain 100% of their sales minus sales tax

Artists are responsible for labeling their artwork



Charlotte Art League
February 2nd, 2019
4100 Raleigh St Charlotte NC

ART100 ENTRY FORM

Artist Name _____

Street Address _____

City, State, ZIP _____

Phone number (_____) _____ - _____

Email Address _____

LIABILITY: Charlotte Art League and management will take every precaution in providing a safe and conducive environment for you and your artwork during the event. However, Charlotte Art league accepts no responsibility for any loss, theft, or damage to artwork. If you are concerned about the safety of your work please take proper precautions to protect your pieces as you deem necessary.

ARTISTS AGREEMENT: My signature on this consent form indicates that I have carefully read this agreement, fully understand its content, and agree to the terms stated above and in the accompanying prospectus.

Artist Signature: _____ **Date Signed:** _____